





## An industry recognised, professional certification program

(Approved by NSDC)

## **Course Highlights**

- Industry recognized certification that adds to your personal brand
- Curriculum designed and delivered by industry experts
- 100% Placement Assistance
- Comprehensive curriculum of technical & behavioural skills
- Opens Wider set of career opportunities across BFSI
- Masterclass with renowned industry experts To gain insights & strategies for success

Chat with us to know more!



#### Supported by

Indian Banks Association (IBA) Association of Mutual Funds of India (AMFI) General Insurance Council



**SCAN ME** 











































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## **Program Content**

#### **Technical Skills**

- Introduction To Securities Markets
- Securities: Types, Features And Concepts
- · Primary Markets
- Secondary Markets
- Derivative Markets
- Mutual Fund
- Banking
- Lending
- Insurance Concepts
- Life Insurance
- Health Insurance
- General Insurance
- Financial Planning
- NISM VA Certification

Masterclass covering a wide range of topics. Learn valuable tips, strategies, and insights from our experts.

#### **Behavioural Skills**

- Growth Mindset
- Grit, Purpose and Resilience
- Communication
- Grooming
- Time Management
- Excellence and Process
   Orientation
- Work Fthics

### **Business & Selling skills**

- · What is Selling?
- Customer Needs
- Sales Process
- · Steps of Sales -II
- Territory Coverage
- · Relationship Management
- Sales Data Analytics
- Virtual sales

## **Topics include:**

- Fixed income
- Equity Research
- Financial Planning
- How to ace an interview?

- Build your persoanl brand Why Linkedin & not instagram is your friend
- How to transition from 'College Life' to 'Work life'

Want to know more?



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